

Bachelor of Arts in Professional, Business, & Technical Writing

Student Name: _____
 Campus: _____

SGSC ID: _____
 Effective Catalog Year: 2020-2021

AREAS A-F: 60 HOURS

Area A (9 hrs) - Essential Skills	Hrs	Term	Grade
ENGL 1101 (Required)	3		
ENGL 1102 (Required)	3		
MATH 1001, 1101, or 1111	3		
**Area B (4 hrs) - Institutional Options	Hrs	Term	Grade
DVRS 1101 (Required)	1		
Select one of the following:			
ANTH 1102, 1104; COMM 1100, 1110, 2000, 2010; HIST 1111, 1112; POLS 2401; SOCI 2501 SABR 2001	3		
Area C (6 hrs) - Humanities / Fine Arts	Hrs	Term	Grade
Select one of the following:	3		
ENGL 2111, 2112, 2121, 2122, 2131, 2132 HUMN 2111, 2112			
Select one of the following:	3		
ARTS 2205; ENGL 2111, 2112, 2121, 2122, 2131, ENGL 2132; HUMN 2111, 2112; MUSI 1100; THEA 1100; PHIL 2010; Three-hour Foreign Language Course			
**Area D (11 hrs min)	Hrs	Term	Grade
Select one of the following:	4		
BIOL 1010K; PHYS 1111K; CHEM 1151K, 1211K			
Select one of the following:	4		
ASTR 1010/1010L, 1020/1020L; BIOL 1010K, BIOL 1020K, BIOL 2000/2000L; SCIE 1111/1111L SCIE 1121/1121L; PHSC 1011/1011L; PHYS 1111K; CHEM 1151K, 1211K, 1212K			
Select one more course from list above or:	3		
MATH 1113, 1401 (MATH 1401 is recommended)			
Area E (12 hrs)	Hrs	Term	Grade
POLS 1101	3		
Select one of the following:	3		
HIST 2111, 2112			
Select two of the following:	3		
HIST 1121, 1122, 2100, 2111, 2112, 2200, 2220; POLS 2100, 2200, 2401; PSYC 1101, 2101, 2201, PSYC 2103; SOCI 1101, 1160, 2293			
Area F (18 hrs)	Hrs	Term	Grade
COMM 2010	3		
BUSA 2105	3		
BUSA 2270	3		
ECON 2105	3		
One two course foreign language sequence (3 hrs each)	3		
	3		
Physical Education Requirements (4 hrs)	Hrs	Term	Grade
HLTH 1103 (Required)	2		
Physical Ed (2 Hrs)	2		

MAJOR/ELECTIVE REQUIREMENTS: 60 HOURS

Major Area Courses (33 hrs)	Hrs	Term	Grade
ENGL 3000 Intro to Bus & Tech Writing	3		
ENGL 3050 Written Communication, Law, & Ethics	3		
ENGL 3100 Research for Professional Writers	3		
ENGL 3150 Writing Grants, Proposals, & Reports	3		
ENGL 3200 Rhetorical and Critical Literary Theory	3		
ENGL 3300 Advanced Rhetoric and Composition	3		
ENGL 3400 Introduction to Professional Editing	3		
ENGL 3500 Writing for Digital Media	3		
ENGL 3600 Public Relations Writing	3		
ENGL 3700 Writing, Diversity, & Multiculturalism	3		
ENGL 4800 Advanced Topics in Digital Communication	3		
Marketing Courses (12 hrs)	Hrs	Term	Grade
MKTG 3101 Introduction to Marketing	3		
MKTG 3102 Consumer Behavior	3		
MKTG 3105 Marketing Information Systems	3		
MKTG 4102 Integrated Marketing Communications	3		
Senior Capstone (6 hrs)	Hrs	Term	Grade
BTWR 4900 Senior Capstone Course	6		
Electives (9 hrs)	Hrs	Term	Grade
Choose three of the following:	3		
ENGL 4100 Business Topics in Literature	3		
ENGL 4200 Technical Topics in Literature	3		
ENGL 4500 Advanced Topics in Business Writing	3		
ENGL 4600 Advanced Topics in Technical Writing	3		
BTWR 4100 Internship for Business Writing	3		
BTWR 4200 Internship for Technical Writing	3		
BTWR 4300 Senior Project in Bus or Tech Writing	3		
BTWR 4700 Advanced Topics in Doc Design & Prod	3		
ADDITIONAL REQUIREMENTS			
Minimum grade of "C" required in Area A, F, and the PBT courses.			
A minimum of 120 semester hours must be completed for graduation.			
Registrar's Office			
Prior Degree / Major: _____			
College University: _____			
Comments: _____ _____ _____			
Trans Eval Completed by: _____ Date: _____			
Additional Requirements			
_____ GA HISTORY	_____ US HISTORY		
_____ GA CONSTITUTION	_____ US CONSTITUTION		
_____ SGSC 1000	_____ W2W Requirement		

